

CLIENT AND EVENTS PORTFOLIO



Current (2002 -2018) - Eskom

Brand management and warehousing logistics services

Grounded Media: 2014 – 2018- Eskom Foundation

Brand management and warehousing logistics services

BluePrint SA 2016 – 2018 – Eskom

Courier services and corporate merchandise distribution

Global Interface – 2015 – 2018

Courier Services and brand management logistics

Nampower (Namibia): 2016

Branding procurement for Namibia Science Expo

Bluemoon (2012 – 2017) – Eskom, Telkom & NEHAWU

Warehousing, Branding & Corporate Gifts, Storage management, Gifts Packaging and Distribution

Draft FCB (2013 – 2015) – Operation Khanyisa, First National Bank,

Corporate merchandise storage management

Event Management

Eskom Branding Centre

Eskom Branding Storage (2004 – 2018)

Eskom Chief Executive Media Briefings (2008 - 2018)

Eskom 49M Brand Activations (2011 – 2015)

Eskom Corporate Exhibition Stand Activation (2011 – 2018)

Eskom Stakeholder Management – Corporate Affairs events (2009 – 2017)

Eskom College Welding School Opening (2012)

Eskom Expo for Young Scientists (2002 - 2018)

Eskom Branding Procurement (2004 - 2013)

Eskom Corp 17 Conference – Durban (2011)

Eskom News – National Corporate Newspaper Distribution (2011)

Eskom Back to Basics Road show – Finance (2011)

Eskom Great Train Race (2007 - 2017)

Eskom Chief Executive Employee Engagements (2009 -2015)

Eskom & DPE, DME Ministerial Meetings (2008 - 2015)

Eskom Wellness Days (2004 - 2017)

Eskom Generations Fun Days – 6 Regions (2011)

Eskom HR Recruitment Campaigns – 6 Regions (2017)

Safety Driver Awareness Campaigns (2016 - 2017)

Eskom Manager's Awards – Various Divisions (2016 - 2017)

Eskom Road Safety Campaign – Mpumalanga 6 Schools (2011 - 2017)

Eskom Contract Signings (2005 - 2017)

Eskom Annual Report (2005 - 2017)

Eskom Chairman's Awards (2005 - 2015)

Eskom ABASA Conference (2007 & 2011)
Eskom Standerton Farming show (2007- 2015)
Eskom Customer Days (2005 – 2011)
Eskom Parliament opening (2007 – 2010)
DSM Communications Workshops (2008 - 2010)
Eskom Small Business Launch & Expo (2006 - 2017)
Eskom Water & Energy Corporate Governance Launch (2008)
Eskom SNTF Awards (2005 - 2007)
Eskom 94.7 Race (2005 - 2007)
Eskom Nedbank Challenge – Sun City (2003 - 2007)
Eskom Johannesburg Open Golf Tournament (2007)
Eskom J & B Met – Cape Town (2007)
Eskom Generation Awards (2007& 2016)
Eskom IABC Conference (2007)
Eskom ACTSA Golf (2007)
Eskom Spousal Programme Supingstad (2007)
Eskom Energy Summit Sandton Convention (2007)
Eskom Water & Forestry Dam Launch Limpopo (2007)
Eskom 2010 Launch (2007)
Eskom North West Grid Awards (2007)
Eskom Nedbank SA Disabled Golf Open (2007)
Eskom Potato Festival (2006 – 2007)
Eskom Hydro and Water Conference – Bethal (2006)
Eskom White Collar Crime Conference (Indaba Hotel & Cape Town) (2005 - 2006)
Eskom South African Week - Maputo (2006)
Eskom Salga National Members Assembly Conference - Durban (2006)
Eskom Energy Efficiency Month Launch - Presidential Guest House (2006)
Eskom Renewable Energy Conference - Convention Centre (2006)
Eskom Dept of Labour and Health HIV Aids awareness week - (2006)
Eskom Julia Machel Book Launch – Voortreker Monument (2006)
Eskom Uganda Branding Procurement (2006)
Eskom Maquassi Hills Runners Club (2006)
Eskom EELDC Regional finals and Finals (2006)
Eskom PGA Tour Platinum Classic Golf: Mooinooi (2006)
Eskom Due South Tour (2004 - 2005)
Eskom Black Management Forum Golf Day (2005)
Eskom Transvaal Farming Union (2005)
Eskom Children’s Day - Durban (2005)
Eskom Hydro and Water Conference – Bethal (2006)
Eskom White Collar Crime Conference (Indaba Hotel & Cape Town) (2005 - 2006)
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Eskom Children's Day - Durban (2005)
Eskom EAPIC SAPIC - Maputo (2005)
Children's parliament (2004 - 2005)
Eskom Women in dialogue (2004 - 2005)
Return to Roots Jazz Festivals (2003 - 2005)
Eskom African Business Leaders Forum (2003 - 2005)
Eskom Agri - Sa General Meeting - Bloemfontein (2005)
Eskom Climate Change Exhibition (2005)
Eskom DPE DGS Women's Day Celebration - Pretoria (2005)
Eskom Chairman's Farewell Function - Emperors Palace (2005)
Eskom Crime Prevention Campaign - Sebokeng (2005)
Eskom Presidential Breakfast - Presidential Guest House - (2005)

SAFM: Branding Consultants:

Branding Procurement (2006 - 2008)
Branding Storage (2006 - 2008)
Grahamstown National Arts Festival branding procurement and activation (2006 - 2008)
Poetry Session – Spier Cape Town (2007 - 2008)
OB Van Morning Talk Branding (2007 - 2008)
Safm Durban M1 Grand Prix Branding – Dbn (2008)
Safm MW Smith Concerts Branding – Dbn/Jhb/ PE/ CPT & Pta (2007)
Safm Pat Metheny Trio Concerts Branding – Dbn/Jhn & CPT (2007)
SAFM Wine makers (2006)
June 16 Celebration (2006)
Jacob Zuma Trial (2006)
Freedom Park Opening (2006)

Transnet:

Branding Audit (2007)

5 fm: Branding Consultants – Octagon Marketing SA

5FM Jamiroquai concert @the Dome (2004)
5FM Summer Tour (2001-2003)

SA Breweries:

Event Conceptualization and Brand Management Solutions
Brutal Fruit on premises promotions - 50 outlets (Jan.-Feb. 2006)
Castle AFCON promotions - Soweto - 18 Outlets (Jan. 2006)
Miller Music Tour 1 - 9 Egoli outlets (2005)
Miller Music Tour 2 Gauteng, Pretoria and Mafikeng (2005)
Miller Bar Opening (Alrode) (2005)
Miller Bar Opening (Chamdor) (2005)
South African Music Conference (2005)
Miller Club 115 Promotions (Every 1st weekend of the month) (2005)
Project Nampoer Miller, Castle Lite, Amstel - (132 outlets in 2 weeks) (2005)
Castle Lite in the park promotions Soweto- (Nov 2005)
Brutal Fruit Christmas product launch Ruby Red - Soweto (Dec. 2005)
Miller in-house promotions and CD launches (2004)
SAB Brand promotion surveys (2003-2004)
Miller City 2 City MGD promotion at the Vaal River (2004)
Miller City 2 City MGD promotion at Hartebeespoort Dam (2004)
Miller City 2 City MGD promotion at Norwood (2004)
Miller MGD search for the new face - Gauteng, Durban & Cape Town (2004)
SAB Promotions Customer Research (2004)

SAIL Group: Event and Branding Consultants

SAA Super 8 Tournament – 2005

CHAMSA

Promotional Gifts (2005 – 2006)

Discovery Health: Event Management and Promotional Gifts

Corporate gifts (2005 - 2006)
Kaizer Chiefs and Orlando Pirates Derby (2005 - 2006)

ABSA: Branding Consultants – Octagon Marketing SA

ABSA Agribusiness Golf day (2005)
ABSA Indigenous games – Gauteng Province (2005)
ABSA Agribusiness livestock sale (2005)
ABSA Imvelo Awards (2005)
ABSA Mpumalanga games (2005)
ABSA AHIS Congress (2005)
ABSA Series Athletics (2002 -2004)
ABSA Cup Soccer (2003-2004)
Company Relay Challenge (2002 - 2003)
Currie Cup Rugby Final (2002)

MTN: Branding and warehousing Consultants – Octagon Marketing SA

Mandela School opening project - KZN (2004)

MTN Mandela Freedom to Learn launches Country wide (2004)

MTN Gladiators (1998-2002)

Coca Cola: Branding Consultants – Octagon Marketing SA

Coca Cola & Diadora – MTN Godfrey Moloï Games (2004 - 2005)

Coca Cola Cup (2002 – 2004)

Engen: Branding Consultants – Octagon Marketing SA

Engen Athletics Series (2002)

